

Abhinav Saini

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SUMMARY

Results-driven Senior Product Designer with extensive experience in product design from concept to market. Expertise in utilizing design software and translating user needs into functional designs while managing multiple projects. Previous roles led to enhanced project flow, efficiency, and product launches aligned with consumer expectations and business objectives.

SKILLS

- Design system
- User interface design
- AI tools expertise
- Prototyping tools expertise
- Usability testing
- Cross-functional collaboration
- Creative thinking
- Digital product strategy
- Team leadership
- Design systems
- Design thinking
- Design strategy
- Interaction design
- Figma expertise
- User research
- Visual design
- Mobile app design
- Branding and identity

EXPERIENCE

Senior Product Designer, Sears, November 2023-Current
Remote, India

- Built and maintained comprehensive Design System to ensure consistent user experience across platforms, streamlining design processes.
- Collaborated with cross-functional teams to align design objectives with business goals, enhancing user experience and meeting project requirements.
- Conducted discovery workshops to identify user needs and gather requirements for new features and projects.
- Designed and implemented AI chatbots to enhance customer interaction, resulting in improved user satisfaction at Sears.

Senior Product Designer, Waycool | CensaNext, January 2023-October 2023
Bengaluru

- Led design initiatives for critical applications including salesman, vansales, and warehouse apps, improving user experience and overall functionality.
- Established and maintained a cohesive design system, ensuring consistency and efficiency across all design projects.

- Conducted discovery workshops to ideate and gather requirements for new features, aligning team goals and clarifying project direction.
- Mentored team of 6 designers, cultivating collaboration and innovation within design processes.

Senior UX/UI Designer, Lollypop design Studio, January 2021-January 2023

Bengaluru

- Led cross-functional teams on extensive UI and UX projects, ensuring adherence to client specifications and alignment with business objectives.
- Collaborated with E-commerce and banking sectors to create innovative design solutions tailored to client needs.
- Cultivated strong client relationships, enhancing customer satisfaction and ensuring timely project delivery.
- Facilitated discovery workshops to gather insights, defining project scope and clarifying design initiatives.

Senior UX/UI Designer, Escalate Solutions, February 2020-December 2020

Gurgaon

- Led design projects from conception to completion, aligning with client objectives and enhancing user experience.
- Collaborated with cross-functional teams to integrate user feedback, driving improvements in design solutions and overall project success.
- Developed structured design process, improving workflow efficiency and expediting project delivery timelines.
- Mentored design team, fostering growth through knowledge sharing and collaboration.

UI Designer, Screenroot, March 2019-February 2020

Panjim, Goa

- Applied design principles to develop engaging, intuitive interfaces, enhancing product appeal and user satisfaction.
- Collaborated on diverse projects to improve user interface design and enhance functionality for better user experiences.
- Facilitated design learning sessions, imparting knowledge and best practices to elevate team skills and design quality.

UX/UI Designer, Self-Employed, August 2017-January 2019

Dharmshala

- Designed and implemented branding and user experience solutions for diverse portfolio of clients, improving user engagement and satisfaction.
- Collaborated on innovative smart city project initiatives, providing design expertise to develop user-centric interfaces that address community needs.
- Designed user interfaces for various web and mobile applications.
- Conducted user research to gather insights on user needs and preferences.
- Created wireframes and prototypes to visualize design concepts effectively.

EDUCATION

B.Ftech

Interaction Design, National Institute of Fashion Technology, Kangra, India May 2017

LANGUAGES

English:	C2	Hindi:	Native
Proficient (C2)		Native	